



Empty Bowls

Second Harvest **Food Bank**
Champaign • Clark • Logan

Event Sponsorship Form

CLARK COUNTY 2024 EMPTY BOWLS

Form Due by Friday, March 22, 2024

General Event Information

Date: Thursday, April 4th, 2024 | Time: 4:30-6:30pm

Location: Wittenberg University Student Center (734 Woodlawn Ave, Springfield, OH 45504)

Contact Information

Name: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Email: _____

Sponsorship Information

Sponsor Name: _____

(Please write exactly as you would like to see on promotional materials)

Sponsorship Level

Information about sponsorship levels on back of sheet

- Soup Spoon Sponsor (\$250)
- Silver Spoon Sponsor (\$500)
- Gold Spoon Sponsor (\$1,000)
- Platinum Spoon Sponsor (\$2,500)
- Presenting Sponsor (\$5,000)

Payment Information

I will be paying for my sponsorship via:

- Check
- Cash
- Credit Card

If paying through credit card, please fill out the billing information below:

Name on Card: _____

Billing Address: _____ City: _____ Zip: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Delayed Payment Information

If check or cash is not enclosed and credit card information is not filled out, please specify when you will be paying:

- I will pay for my sponsorship dues at the event
- I will call SHFB to provide my credit card information (937-325-8715 ext. 102)
- Other (please specify below) _____



Please fill out form and return to:
Second Harvest Food Bank (ATTN: Allie Godfrey)
20 N. Murray St. Springfield, OH 45503
(937) 325-8715 ext. 102 | agodfrey@theshfb.org





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Event Sponsorship Levels

CLARK COUNTY 2024 EMPTY BOWLS

Soup Spoon Sponsor - \$250

(unlimited available)

- One (1) handmade bowl
- Commemorative wooden spoon*

Silver Spoon Sponsor - \$500

(unlimited available)

- Two (2) handmade bowls
- Commemorative wooden spoon*
- Name written on all event signage and guest bags

Golden Spoon Sponsor - \$1,000

(15 available)

- Four (4) handmade bowls
- Commemorative wooden spoon*
- Group social media post
- Logo printed on all event signage and guest bags
- One (1) piece of collateral placed in every guest bag

Platinum Spoon Sponsor - \$2,500

(10 available)

- Eight (8) handmade bowls
- Commemorative wooden spoon*
- One (1) Individual, dedicated social media post
- Larger logo printed on event signage and guest bags
- Up to two (2) pieces of collateral placed in every guest bag

Presenting Sponsor - \$5,000

(1 available)

- Ten (10) handmade bowls
- Commemorative wooden spoon*
- Logo printed prominently on all event signage and guest bags
- Newspaper advertisement
- Inclusion in press release
- Up to three (3) pieces of collateral placed in every guest bag
- Two (2) individual, dedicated social media posts

***Spoons will not be available for pick up on the day of the event. They will be delivered at a later date.**

SPONSORSHIP LEVEL BREAKDOWN

• Commemorative Wooden Spoon*

- Wooden spoon with engraved 2024 Empty Bowls logo with leather strap for hanging

• Group Social Media Post

- Social media post shared on Second Harvest Food Bank's Facebook page (8.2K followers) and our LinkedIn page (180 followers). This post will include the logos of everyone at the **Golden Spoon Sponsor** level.

• Individual Social Media Post

- Social media posts shared on Second Harvest Food Bank's Facebook & LinkedIn pages

• Newspaper Advertisement

- Logo displayed on event newspaper ad in the Springfield News-Sun

• Handmade Bowl

- Receive one or multiple hand-crafted ceramic bowls depending on sponsorship level

• Press Release

- Business will be mentioned as the presenting sponsor in the event press release

• Logo on all Event Signage

- Business logo will be displayed at a varying size depending on sponsorship level

• Piece of Collateral for Every Bag

- Each guest at the Empty Bowls event will receive an informational paper bag with sponsor logos on the outside and various sponsor collateral inside (dependent on sponsorship level)

If you are interested in sponsoring, please fill out the form on the other side and mail or email to Allie Godfrey, Marketing & Events Associate at SHFB (contact information on other side).