

TOGETHER WE ARE
FEEDING AMERICA

FEEDING
AMERICA

ANNUAL
REPORT

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AMERICA
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MEET ELENA

On a hot summer morning, Elena Martinez, along with her sons—Kevin, 4 and Adonay, 2—arrived at a food pantry that works with Capital Area Food Bank, a member of the Feeding America network.

Before the impact of COVID-19, Elena worked in a restaurant kitchen. Due to the economic fallout from the pandemic, she—like tens of millions of people across the country—lost her job.

As Elena saw the nutritious food available for her to take home to help feed her family of seven, she smiled, excited about the meals she could prepare amid a devastating time of unemployment and uncertainty. Women like Elena are overrepresented in some of the hardest-hit industries for job loss, including leisure and hospitality, healthcare and education, and women—especially Black and Latino women—lost jobs in those sectors at disproportionate rates.



“
I’M VERY
GRATEFUL TO GOD
THAT MY FAMILY
IS ABLE TO EAT
BECAUSE OF THE
FOOD THAT I
RECEIVE FROM
THE PANTRY.
”

MEET OUR VOLUNTEERS

Before the pandemic, the Feeding America food bank network relied on the generous time of nearly 2 million volunteers each month. The impact of COVID-19 quickly shattered that. Adhering to shelter-in-place orders, social-distancing protocols and health concerns, food banks saw a 60% decline in this critical volunteer workforce. To adapt and help meet demand, food banks partnered with the National Guard, Team Rubicon and other national volunteer groups. Upon learning about the network's acute need for volunteers to help feed people during the pandemic, caring and compassionate supporters like you answered the call—neighbors helping neighbors.

When **Emily's** school, where she teaches sixth through eighth grades, shut down, she took her three daughters to volunteer at the **ST. LOUIS AREA FOODBANK**. Volunteering became part of their new daily routine. "Knowing now that there is an even bigger need during the pandemic makes volunteering that much more important," she said.

Mr. Reeves is the academic dean at Sul Ross Middle School, which worked with the **SAN ANTONIO FOOD BANK** to host an emergency food distribution for local families. "I get to see my students' parents, aunties, uncles and grandmothers picking up food, and it's an absolute pleasure to work and make sure all students are fed during this time of need."

Mark volunteers at **SECOND HARVEST HEARTLAND** in St. Paul, Minnesota once a week and has continued signing up for shifts during the COVID-19 crisis. He is thankful his employer allows him to take time off to volunteer during the workday so he can fill shifts that others can't.



A MESSAGE FROM OUR CEO AND BOARD CHAIR

During times of unprecedented crisis and uncertainty, people harness a resilience they never knew they were capable of to unite with others and provide support. Boundaries disappear and communities rise through collective compassion and the belief that, together, we can overcome any challenge.

That spirit of shared empathy and generosity has been evident since the effects of COVID-19 blanketed not just our country, but the world—yielding shifts in daily norms and routines that have shaped our current reality.

Driven by your generosity in fiscal year 2020, the Feeding America food bank network quickly activated and restructured operations to meet the surge in demand due to COVID-19. Your support enabled network members to help provide nearly 5.2 billion meals to people facing hunger—40% of whom, due to the pandemic, were seeking charitable food assistance for the first time in their lives.

The fallout from the pandemic, including record unemployment rates, economic hardship, school closures, physical and social isolation, and downturns in emotional health and well-being, could have frozen us in fear and chaos—and yet, together, we stood in strength and resolve, determined to not let hunger be an additional worry for millions of people.



PEOPLE
ARE AT THE
CENTER OF
ALL WE
DO.

A MESSAGE FROM OUR CEO AND BOARD CHAIR *continued*

As we continue to navigate through a global pandemic, as well as a critical nationwide dialogue on ending systemic racism, we are gratefully aware that any progress we make in our mission to end hunger—now and in the future—will be furthered by dedicated supporters like you. We value your steadfast commitment to ensuring our neighbors facing hunger have equitable access to the food they need, and we remain focused on ensuring the families we serve not only have nourishment, but also stability, as the ripple effects of the pandemic persist.

Thank you for your dedicated partnership in our mission to end hunger. Together, we are emerging stronger and making a meaningful difference for millions of neighbors in communities across the country.

Best regards,



Claire Babineaux-Fontenot
Chief Executive Officer,
Feeding America



Gary Rodkin
Retired CEO, ConAgra Foods
Chair, Feeding America Board
of Directors



PUTTING PEOPLE FIRST

In every community across the country, the Feeding America network of food banks provides neighbors with the meals they need—advancing our work toward ending hunger in America.

Our vision is an America where no one is hungry.

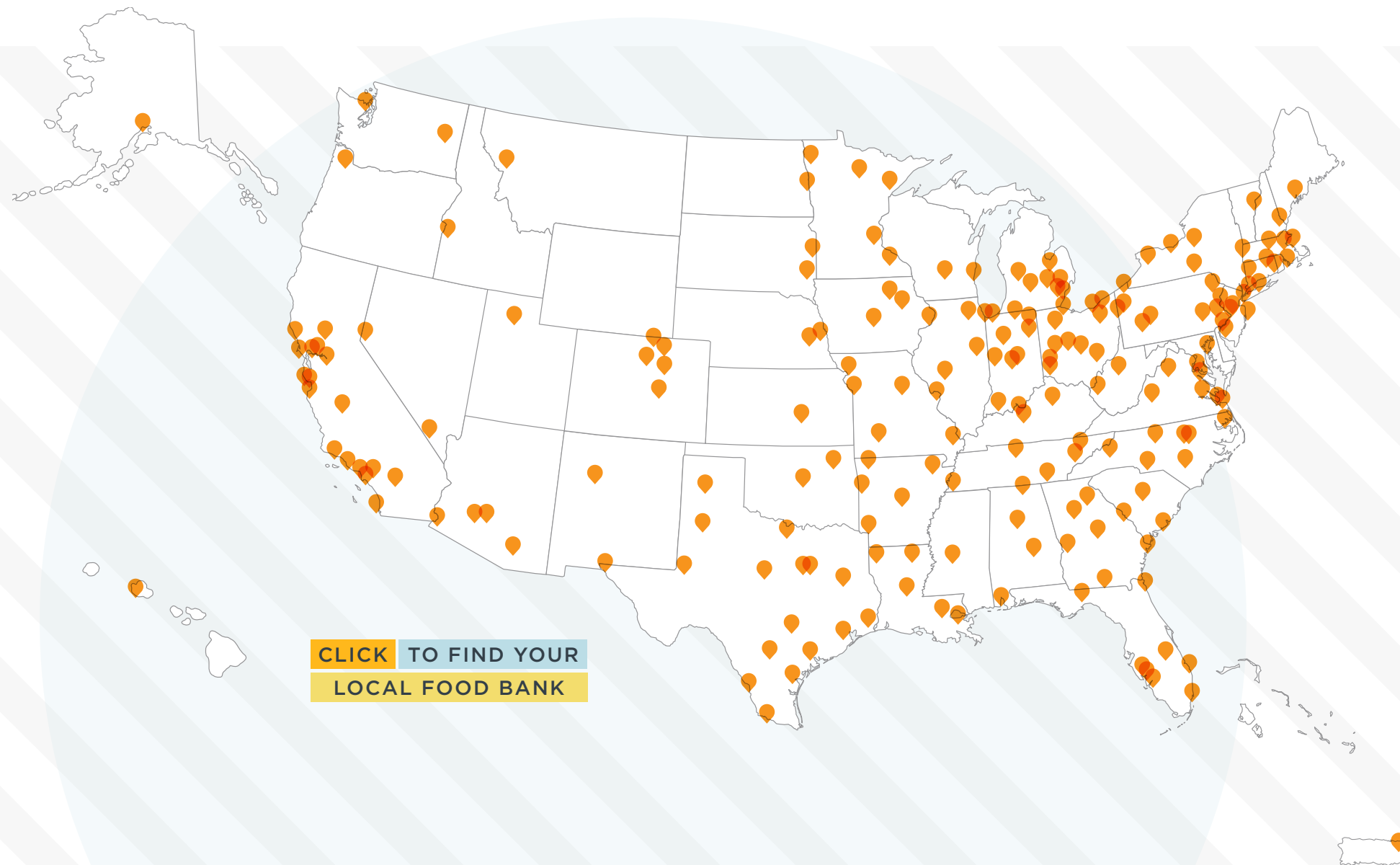
Our mission is to feed America’s hungry through a nationwide network of member food banks and engage our country in the fight to end hunger.

Our commitment is to keep **people at the center** of all we do and **address racial disparities** in all our work.



OUR COVID-19 RESPONSE

Feeding America has projected that **1 in 6 people (50.4 million) in the U.S. could be food insecure in 2020** in the wake of the pandemic—up from 1 in 9 people (35 million) in 2019.



[CLICK TO FIND YOUR LOCAL FOOD BANK](#)

NEARLY
5.2 BILLION
MEALS
DISTRIBUTED

200
MEMBER
FOOD
BANKS

OVER
500 FOOD
DONORS

IMPACT

We are committed to placing the people we serve at the center of our work to end hunger.



TOGETHER WE ARE

WORKING TO END HUNGER

By 2025, Feeding America, in collaboration with our network and our partners, will ensure access to enough nutritious food for people struggling with hunger and make meaningful progress toward ending hunger.



YOU HELPED US

FEED

- Nearly 5.2 billion meals to people
- Over 2 billion pounds of food received by food banks through TEFAP

YOU HELPED US

NOURISH

- Over 50% of network members engaged in healthcare partnerships
- 72% of food distributed by the network classified as promoting good health

YOU HELPED US

EMPOWER

- Network members helped people submit 317,000 SNAP applications
- Nearly 50% of network members engaged in Ending Hunger Community of Practice

YOU HELPED US

UNITE

- Over 1.2 million people reached through Feeding America's social media
- Over 200,000 news stories featured the Feeding America network

YOU HELPED US

CONNECT

- Awarded \$240 million in grants to network food banks
- Advanced innovative approaches, like OrderAhead, our first direct-to-neighbor digital platform

TOGETHER WE ARE

MAKING MEANINGFUL PROGRESS



OVER 1.8 BILLION POUNDS of fresh produce distributed to families by network members

128K ADVOCACY ACTIONS taken by digital supporters to strengthen anti-hunger policies



SPECIAL THANKS TO
Albertsons Companies
Amazon
General Mills and General Mills Foundation
Walmart and Walmart Foundation

OVER 57% OF FOOD BANKS used MealConnect[®] opt-in features

4 BILLION POUNDS of groceries rescued from going to waste

OVER 573 MILLION MEALS of nutritious meat, fish and poultry secured for people in need



OVER 13 MILLION VISITS to FeedingAmerica.org




TOGETHER WE ARE

PROVIDING MORE MEALS

To meet the surge in demand due to COVID-19, Feeding America—the nation’s largest food recovery organization—executed innovative solutions to rescue even more food for our neighbors in need.

Through Dairy Nourishes America, a collaborative project with the Innovation Center for U.S. Dairy, MilkPEP and the National Dairy Council, we convened partners throughout the dairy supply chain to build and leverage relationships to provide more than 465 million pounds of fresh milk and dairy products to network members. Due to supply chain disruption, and in response to the pandemic, we collaborated with our dairy community partners to access, process and distribute excess milk supply. This collaboration resulted in the distribution of over 1 million gallons of fresh milk and other dairy products to the network.

Protein is one of the most difficult food items to secure. Thanks to the support of protein industry partners, we secured over 573 million meals of nutritious meat, fish and poultry for people in need. We continue to work with industry partners on our strategic roadmap to enable member food banks to reduce the protein gap.

Families nationwide received more than 1.8 billion pounds of fresh produce distributed by network members. Your support enabled us to move over 42 million pounds of produce between April 20 and June 30. Feeding America strengthened seven, member-led, regional produce cooperatives whose mission is to orchestrate large produce donations and increase food variety for network members and the people they serve. The co-ops increased pounds distributed to the network to over 259 million pounds. The produce program also distributed direct grants to over 25% of the network to support purchases of refrigerated trucks and other capacity-building projects, or offset transportation costs, which enable network members to hold and distribute produce to people facing hunger in rural and isolated communities.

4 BILLION POUNDS of good, safe groceries were rescued and redirected to food banks.



SPECIAL THANKS TO

- Cargill, Inc.
- Caterpillar Foundation
- Chiquita Brands International, Inc.
- Great American Milk Drive
- Hormel Foods
- Nationwide Foundation
- Perdue Farms, LLC
- Smithfield Foods, Inc.
- Tyson Foods, Inc.
- Walmart Foundation

TOGETHER WE SERVE

MORE THAN 40 MILLION PEOPLE

Thanks to you,
more than

**5 BILLION
MEALS**

reached
neighbors
in need.



Based on USDA guidelines, a meal is equal to 1.2 pounds of food and grocery product.

*Meals provided by Feeding America outreach, estimated for fiscal year 2020.



**1.7B
MEALS**

**FEDERAL
COMMODITIES**

Food provided by government programs.

**1.5B
MEALS**

**RETAIL
DONATIONS**

Donations provided by grocery and retail companies.

**698M
MEALS**

**PURCHASED
FOOD**

Groceries purchased from manufacturers and distributors to fill donation gaps.

**626M
MEALS**

**MANUFACTURING
DONATIONS**

Donations provided by manufacturing companies.

**600M
MEALS**

**FRESH
PRODUCE**

Donations from farmers and growers.

**232M
MEALS**

**SNAP
MEALS***

Feeding America enabled SNAP meals through our SNAP referral and application assistance programs.

TOGETHER WE ARE

RESTORING HOPE AMID UNPRECEDENTED CRISIS

Feeding America food banks are trusted institutions embedded in their communities that allow us to immediately respond to disasters—including a global pandemic.

The COVID-19 crisis created a perfect storm for network members that suffered critical gaps in funding, food, volunteers and distribution, just as more neighbors needed help to put food on the table. Powered by your compassion and generosity, the network reinvented operating models and processes to mobilize and execute innovative measures to get food to more people.

Your support helped food banks implement a variety of methods to adapt and remain efficient, including touchless drive-thru food distributions, no- or low-contact operations, pre-packing food boxes and scheduling pick-ups online in advance. Some food banks worked with food delivery companies to deliver meals to homebound seniors, while others offered enrollment assistance for the Supplemental Nutrition Assistance Program (SNAP) by phone, text and mail.

As food donations from retailers and manufacturers dropped by 40% to 70%, food banks channeled new supply sources. When restaurants, schools and college cafeterias closed, demand for the food normally sold to those entities quickly ceased—so food banks worked with industry suppliers to capture that product.

We are grateful for donors and partners like you who helped network food banks respond with strength and speed to provide nutritious food to neighbors facing hunger when they needed us most.

SPECIAL THANKS TO

Feeding America's incredible [COVID-19 response partners](#) who helped network food banks address the surge in demand due to the pandemic.

Your generosity helped member food banks distribute over

1.6 BILLION MEALS

April through June to nourish families.



TOGETHER WE ARE

PROVIDING RELIEF TO DEVASTATED COMMUNITIES

The Feeding America network has the national footprint and technical expertise to help communities prepare for and endure major catastrophes.

Before the pandemic, 35 Feeding America member food banks committed to intensive disaster preparedness and capacity building efforts focused on making their communities more resilient to future disruptions. These food banks participated in disaster capacity institutes and a disaster capacity advisors program, matching food banks possessing significant disaster experience with food banks looking to improve their disaster relief programs. Thanks to Abbott, ALDI Inc., Allstate Insurance Company, American Airlines and International Paper, among many others, food banks are able to pre-stage and deploy disaster boxes.

More than 14 food banks were affected by non-COVID-19 natural disasters this past year. In partnership with supporters like you, Feeding America helped provide 2.5 million pounds of food, water and supplies as a supplement to relief supplies that were mobilized locally. Disasters cause disruption and distress but member food banks help families regain their strength and rebuild their communities.

2.5 MILLION POUNDS of food and supplies were provided to disaster-affected communities.

SPECIAL THANKS TO
Feeding America's generous [disaster relief partners](#).



TOGETHER WE ARE

CONNECTING FAMILIES WITH CRUCIAL BENEFITS

SPECIAL THANKS TO

The Humana Foundation
Walmart Foundation

With your support, the Feeding America network helped people submit 317,000 SNAP applications—a 10.8% increase over the previous year. SNAP applications submitted through our online paid search program, GSNAP (Google SNAP), saw a 129% increase, and SNAP referrals made from this program saw a 91% increase. These significant spikes reflect a shift to online outreach during the pandemic, as well as the ongoing evolution for how we adapt and execute our work with the network.

Overall, Feeding America’s SNAP Application Assistance Program enabled more than 232 million federally funded meals for people facing hunger. Due to the pandemic, the program—which provides Feeding America resources and capacity building support with food banks so they can help families sign up for SNAP benefits—was adapted to better meet local needs. Food banks quickly developed remote call centers, providing SNAP application assistance by phone or virtually, increasing outreach efforts through digital engagement and social media, and boosting access to and awareness of other benefits like Medicaid, Earned Income Tax Credit and unemployment insurance.

Our SNAP Application Assistance Program, funded by the Walmart Foundation, focused on increasing access to SNAP for senior and rural populations. Grantees embedded human-centered design and rapid testing approaches, concentrating on improving the client experience and scaling effective strategies to reach target demographics, allowing food banks to optimize program effectiveness. Their successful efforts led to more than 32,000 applications submitted for senior and rural populations and learned the key was developing effective partnerships, building trust with the community and adapting their approach to meet local needs.



**232 MILLION
FEDERALLY
FUNDED MEALS**

facilitated by Feeding America’s SNAP Application Assistance Program for people facing hunger.

TOGETHER WE ARE

NOURISHING OUR NEIGHBORS

We worked closely with food banks to modify our services to reach more people disproportionately affected by hunger.

Feeding Children

Over 158 million meals were distributed to children through our child hunger programs, including BackPack, School Pantry and Kids Cafe. There was a 21% increase in the number of School Pantry sites. We provided summer feeding grants to food banks serving households with children in rural areas with child food insecurity rates above the network median. Due to school closures resulting from the pandemic, many food banks distributed family food boxes. Several food banks used USDA waivers to get more meals to kids. Food banks also worked with school bus companies and school districts to get more meals to children.

SPECIAL THANKS TO

Enterprise Rent-A-Car Foundation
Morgan Stanley
Red Nose Day

Serving Seniors

To serve seniors in need, we partnered with network members to evaluate senior hunger-relief programs, research perceptions of senior hunger and invest in new approaches to connect more seniors with SNAP. The network responded with innovative solutions to ensure seniors received the nutritious food they needed during the pandemic. Member food banks created no-contact food box pick-up appointments, and mobilized community partners to increase home deliveries. Pre-pandemic, Feeding America served nearly 166 million meals to over 891,000 seniors through various programs, including the Commodity Supplemental Food Program, mobile pantries and grocery delivery.

SPECIAL THANKS TO

Anonymous
Enterprise Rent-A-Car Foundation

Providing Equitable Access

We created an Equitable Access Community of Practice to support network learning and action to increase access to nutritious food by addressing barriers. The community of practice was open to all network food banks and the Innovation Cohort subset—a group of 22 participants selected by application—conducted rapid-cycle testing of solutions to access barriers.

To support rural communities, we distributed \$800,000 in member grants. We also convened a Rural Hunger Advisory Committee to develop recommendations for improving food access and food security in rural communities. Key projects are currently being planned or implemented.

SPECIAL THANKS TO

Walmart Foundation



TOGETHER WE ARE

REACHING THE MOST VULNERABLE PEOPLE

Feeding America deepened and escalated our commitment to equity, diversity and inclusion (EDI) throughout our organization as we aim to ensure fair and just treatment, access and opportunity for all people. By focusing on the needs of our neighbors most impacted, we can better ensure the health and safety of all communities. We know the following communities are disproportionately impacted by both COVID-19 and food insecurity: Black Americans, Latino families, Native American households, families with children, seniors, and rural communities.

Critical work emphasizing racial inequality—among many areas of inequity—began, as we understand that all inequitable outcomes must be addressed at the root cause. During fiscal year 2020, Feeding America created and filled our first-ever Equity Director role and the Network EDI Advisory Committee continued its work to help increase the effectiveness in ending

food insecurity. We also executed a data-informed equity approach for member food banks by creating a Racial Disparities Dashboard, which launched a cross-departmental discussion around how to measure racial disparities and combine racial disparities alongside our food-insecurity estimates, as well as the importance of providing this data to network members.

We have taken each step with deep intention, demonstrating our action-oriented approach toward our EDI priority—vital to helping us break down data by race and highlight where disparities exist among the neighbors we serve. We will continue to identify and work toward solutions to eliminate social, structural and systemic inequities that contribute to food insecurity for individuals who have been historically disadvantaged and/or adversely impacted by racial inequities.

TO ACHIEVE EQUITY IN FOOD ACCESS

we must address the deep-rooted patterns of racial, ethnic and class inequity that adversely impact food security in America.



TOGETHER WE ARE

RALLYING FOR CHANGE

SPECIAL THANKS TO

Deborah and Ronald Rudolph

We worked closely with food banks, grassroots supporters and policymakers to impact anti-hunger legislation and advocate for people facing hunger. Your partnership helped network food banks engage elected officials and mobilize communities to advance our hunger-relief work. In fiscal year 2020, 476 members of Congress took at least one action on behalf of Feeding America's policy priorities to strengthen and protect federal nutrition programs.

In addition, the Feeding America Government Relations team and network member food banks urged Congress to pass COVID-19 relief legislation that included additional investments in federal nutrition programs. Together, the Families First Coronavirus Response Act, H.R. 6201 and Coronavirus, Aid,

Relief, and Economic Security Act (CARES Act) H.R.748 provided a combined total of \$850 million in additional funds for The Emergency Food Assistance Program (TEFAP), including \$600 million for TEFAP food and \$250 million for the cost of storing and distributing the food. Overall, food banks received more than 2 billion pounds of food through TEFAP. These investments help to ensure people facing hunger can put food on the table during this unprecedented time. Additionally, Congress created the Pandemic EBT program to help low-income families cover the cost of meals that children would normally receive at school and increased SNAP benefits for many individuals. The expansion of SNAP online purchasing to 47 states, including Washington, D.C., has made it easier for beneficiaries to purchase food during the pandemic.

Feeding America also successfully advocated for USDA to extend a trio of nationwide program waivers that helped ensure millions of children who depend on school meals would continue to safely receive food when the pandemic forced school closures across the country. The closures led to USDA's extension of the waivers throughout the 2020-2021 school year, helping to make sure network members can continue to partner with local communities to use flexibilities authorized by Congress and implemented by USDA to offset the loss of school meals.



With your support, we urged Congress to pass COVID-19 relief legislation, which allocated **\$850 MILLION FOR U.S.-GROWN FOOD** for people in need.

TOGETHER WE ARE

CHARTING A PATH TO END HUNGER

We create partnerships at the intersection of the charitable food system and the adjacent fields that influence food security, including public benefits, workforce development, financial stability and racial equity. Nearly 100 food banks are engaged in the Ending Hunger Community of Practice (EHCOP), with the goal of working together to identify and replicate solutions that increase the financial well-being of families facing hunger. Among this group, SNAP outreach assistance is the most popular activity outside of food distribution and about half of food bank participants are already implementing additional shorten-the-line activities.

In addition to leveraging the experience of the food bank network, we commissioned an evidence review to determine which interventions outside of the anti-hunger community are proven to increase financial well-being. The findings will inform our approaches and partnership development as we strive to support our neighbors in reaching food and financial security.

SPECIAL THANKS TO

- Bank of America
- Cargill, Inc.
- Citizens Bank
- Health Care Service Corporation
- HSBC - North America
- PwC Charitable Foundation

During fiscal year 2020, we assessed nine food bank programs designed to increase financial well-being. Our evaluations showed that, among other things, partnerships and public benefits drive positive outcomes for the people we serve.

In collaboration with EHCOP food banks, we launched the Household Empowerment Pilot, which bundles food, public benefits and financial coaching. While cut short by COVID-19, early indicators were strong, including increased credit scores and debt reduction among participants.

The Job Training Cohort is a forum for 30 food banks with on-site culinary and warehouse training programs. Members graduated over 1,000 students this year and, pre-pandemic, exceeded the industry standard graduation rates, job placement and starting wage. As a result of COVID-19, many food banks have transitioned to virtual training and are working with program alumni who may have lost their jobs due to dramatic shifts in the hospitality industry.

NEARLY 100 FOOD BANKS

engaged in the Ending Hunger Community of Practice to increase food security and financial well-being for the people we serve.



TOGETHER WE ARE

ELEVATING AWARENESS FOR THE HUNGER CRISIS

The Feeding America network was featured in more than 200,000 news stories—nearly four times more coverage than fiscal year 2019. Almost 80% of the news coverage was centered around COVID-19. Among the largest news outlets that covered the network’s immediate and ongoing response to the pandemic were CNN, NBC News, Reuters, ABC News, Associated Press, Forbes and PBS News. The largest and highest-reaching national stations and shows aired stories about Feeding America, including “Good Morning America,” “Face the Nation” and the “TODAY” show.

Feeding America’s social media profiles—Facebook, Twitter and Instagram—all experienced audience growth, with the latter having a 100.8% audience growth from the previous year. In total, our social media channels reached more than 1.2 million people. There were over 13 million visits to FeedingAmerica.org—a nearly 50% increase from the previous year and largely due to our brand recognition during the pandemic. Feeding America’s aided brand awareness increased 13% and we had a historic total donated media value—a nearly 42% increase from the prior year.

We also experienced a groundswell of celebrity support, leading to several special events to benefit member food banks as they worked to provide nutritious food to families when they needed us most. Special events included NBC’s “Parks and Recreation” telecast, FOX’s “iHeart Living Room Concert for America” hosted by Sir Elton John, and ABC’s “The Disney Family Singalong,” which featured a surprise appearance by Beyoncé. Throughout the year, the Feeding America Entertainment Council, which added Ally Brooke and Ryan Eggold, helped to advocate for our hunger-relief work. In December 2019, the council’s biggest volunteer event of the year, the Para Los Niños Felices Fiesta, was held in Los Angeles. Para Los Niños is a partner agency of the Los Angeles Regional Food Bank, a network member.

SPECIAL THANKS TO

- The Coca-Cola Company
- Sam’s Club
- Walmart
- The Walt Disney Company
- Wells Fargo

Feeding America’s social media channels reached more than

1.2 MILLION PEOPLE

boosting awareness for the issue of hunger.



TOGETHER WE ARE

ALIGNING VOICES IN STRATEGIC PARTNERSHIPS

Thanks to **AbbVie's** incredible support, Feeding America was able to source vital food and supplies for people facing hunger as a result of the COVID-19 pandemic.

NASCAR team owner **Richard Childress** donated auction proceeds from a Dale Earnhardt-driven racecar and wrapped a team car with Feeding America branding for a nationally televised race.

Lineage Logistics increased giving through its Share A Meal campaign, raised awareness through NBA player partnerships and donated in-kind warehouse space to help food banks.

Subaru of America's donation supported 198 food banks, providing crucial, timely resources to help communities across the U.S., and they raised awareness with a national advertising campaign.

The **Cal Ripken, Sr. Foundation's** Strike Out Hunger campaign raised over 2.4 million meals for people facing hunger during the pandemic.

Circle K's Fuel for Food did a lot of good—40 million meals-worth-of-food good. Through more than 5,300 locations, customers were able to give a meal for every fuel purchase.

For over 10 years, **Morgan Stanley** has demonstrated a commitment to ending child hunger by donating nearly \$40 million in support to date and through dedicated employee volunteerism.

Unilever's Knorr brand generously donated lunch to all 200 food banks in the Feeding America network and the company launched a platform for people to write thank-you notes to staff and volunteers.

The **Center for Disaster Philanthropy's** generous COVID-19 Response Fund gift helped provide immediate relief to member food banks and the people they serve during the pandemic.

Jimmy Iovine and Liberty Ross generously donated the equivalent of 5 million meals to at-risk communities in Los Angeles and New York at the start of the COVID-19 crisis.

Raytheon Technologies made a substantial investment in select food banks nationwide, significantly increasing food banks' capacities to meet the increased need due to COVID-19.

Walmart Foundation provided \$5 million to support COVID-19 relief efforts and Walmart and Sam's Club helped raise nearly \$18 million through the Fight Hunger. Spark Change. campaign.

The **Charles and Lynn Schusterman Family Foundation's** grant supported network food banks in helping people with the fewest resources withstand the hardships created by the pandemic.

The **JPB Foundation's** support for our COVID-19 Response Fund helped to enable the health and resilience of communities around the country impacted by the pandemic.

The **Robert Wood Johnson Foundation**—committed to helping vulnerable communities—provided generous COVID-19 Response Fund support, demonstrating leadership and dedication to people most impacted by the crisis.

Wells Fargo's Holiday Food Bank program helped provide 71 million meals by collecting non-perishable food, encouraging donations online and through its ATM network, and volunteerism.

TOGETHER WE ARE

TRANSFORMING THE HUNGER LANDSCAPE THROUGH RESEARCH

Map the Meal Gap 2020 marked the 10-year anniversary of our annual study and featured an updated model that improved the way we estimate local-level food insecurity. According to the study, food insecurity levels for most communities in the U.S. had fallen to levels not seen since before the Great Recession. However, those advances will likely be erased due to COVID-19, as we know the number of people facing food insecurity has significantly increased, leaving more people facing access and cost barriers to putting food on the table. Before the pandemic, more than 35 million Americans, including over 10 million children, faced food insecurity. As the pandemic began, we used the *Map the Meal Gap* model to project **how food insecurity may increase** in response to rises in poverty and unemployment due to the economic crisis.

The State of Senior Hunger in America in 2018, our annual study about food insecurity specific to seniors, notably demonstrated that, while the overall food insecurity rate did finally revert to pre-recession levels in 2018, the food insecurity rate for seniors did not and has remained relatively flat since 2016.

We also continued to advance the Service Insights Initiative, supporting food banks in collecting data from the people we serve to enhance our understanding of their circumstances and improve outreach and service delivery. During the past fiscal year, food bank participation increased from 80 food banks to more than 100 across the network.

Additional research reports released in fiscal year 2020 include *The Healthcare Costs of Food Insecurity* and *Addressing Food Insecurity Among College Students*.

SPECIAL THANKS TO

BJ's Charitable Foundation
Conagra Brands Foundation



**100% OF U.S.
COUNTIES**

are home to people facing hunger according to Feeding America's *Map the Meal Gap 2020*.

TOGETHER WE ARE

IMPROVING DIET QUALITY AND HEALTH

We spent the first nine months of fiscal year 2020 supporting the expansion of healthcare partnerships and “nudges”—small environmental cues that can impact healthy food choices—across the food bank network. More than 50% of the network is engaged in healthcare partnerships—of which, many have been valuable during the COVID-19 response. Much of this was possible due to the launch of Feeding America’s Healthcare Partnership Community of Practice, and the refinement of the *Nourish Toolbox*, which includes implementation toolkits for healthcare-food bank partnerships, diabetes prevention initiatives and healthy pantry environments.

We launched *Food for Today-Food for Tomorrow*, a national healthcare pilot that seeks to equip network food banks and health insurance plans with best practice guidelines for meeting the needs of individuals experiencing food insecurity. Meanwhile, advancements were made in *Food is Medicine*, a study looking at how the healthcare setting helps address food insecurity and builds food bank and clinic partnerships, with the goal of improving patient health outcomes.

In the midst of the nation’s response to COVID-19, our Health and Nutrition team launched updated HIPAA guidance for food banks working with healthcare partners and created the Feeding America Public Health Committee, focused on a systems approach to addressing the health and safety of food banks and their staff, and health inequities facing people experiencing food insecurity.

SPECIAL THANKS TO

- Anthem Foundation
- Centene Corporation
- Health Care Service Corporation
- Humana Inc.
- United Health Foundation

**MORE THAN
50% OF NETWORK
FOOD BANKS**

are engaged in healthcare partnerships to improve nutrition and health in their communities.



TOGETHER WE ARE

INNOVATING TO CATALYZE HUNGER RELIEF

Your support helped us design and test innovative approaches to transform the way food is sourced, shared and accessed to better serve people in need.

In June 2020, we expanded our MealConnect platform, making it the first food-rescue technology available nationwide for all food businesses. With the MealConnect enhancement, it is now easier to facilitate safe and quick donations from across the food supply chain to network members. In fiscal year 2020, MealConnect was used by 115 food banks to process 1 million donations—resulting in more than 500 million pounds of donated food for neighbors in need. Work is underway to create a robust platform that sources across all food streams and digitally connects food banks and agencies nationwide. Since its inception in 2014, MealConnect has helped us rescue more than 2 billion pounds of food.

In collaboration with four food banks, we co-developed and began scaling Feeding America’s first direct-to-neighbor digital platform: OrderAhead. This click-and-collect technology enables people to use their phone to order groceries from a food bank and pick them up at a convenient location. In addition to groceries, the application has the potential to offer SNAP assistance, nutrition education, and/or advocacy/research opportunities.

Project Foresight explores how trends in the food system, environment, economy and technology might influence how we meet the needs of our neighbors facing food insecurity in the coming years. By looking into the future, we can imagine new roles to support greater community food security, enable leaders to anticipate changes in the American landscape and uncover opportunities to work differently and with greater impact.

With network members and external partners, we tested a collaborative sourcing prototype that uses machine-learning algorithms that enable food banks to more effectively reallocate large-scale donations of perishable food such as fresh produce. We also co-developed tools to help improve particularly challenging food rescue situations such as identifying a nearby recipient for a grocery store donation. By marrying the algorithms with food sourcing and logistics processes, we hope to accelerate the evolution of supply chain systems.



500 MILLION

POUNDS OF FOOD

rescued through MealConnect donations in fiscal year 2020.

SPECIAL THANKS TO

- BJ’s Charitable Foundation
- Cargill, Inc.
- General Mills and General Mills Foundation
- The Kroger Co.
- Shipt
- Walmart Foundation

TOGETHER WE ARE

STRENGTHENING COMMUNITIES THROUGH INVESTMENTS

SPECIAL THANKS TO

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- Walmart Foundation
- Wells Fargo

In partnership with exceptional donors like you, Feeding America awarded* more than \$240 million in a record number of grants to every network member food bank. This grant funding included over \$146 million from our COVID-19 Response Fund through June 30, 2020.

\$55.2M FLEXIBLE FUNDING

Funds that enable food banks to invest in areas of high need and high potential

\$20.1M COMMUNITY PROGRAMS

Initiatives that alleviate hunger for children, seniors and low-income families

\$12.5M FOOD SOURCING

Food-rescue initiatives, including programs that prevent food waste at retail locations and rescue fresh produce

\$5.6M CAPACITY BUILDING

Investments in research and nutrition initiatives, capacity building for food pantries and network improvement

\$255K DISASTER RELIEF

Support for network members to deliver meals in the wake of disasters and during the long recovery that follows

\$146.7M
COVID-19
RESPONSE FUND

100% of funds help the Feeding America network provide equitable food access and reach people disproportionately affected by the pandemic.

**Feeding America distributes funds to member food banks year-round. Totals reflect grants awarded to food banks July 1, 2019 through June 30, 2020.*



\$240.4M
IN GRANTS
distributed to
network members

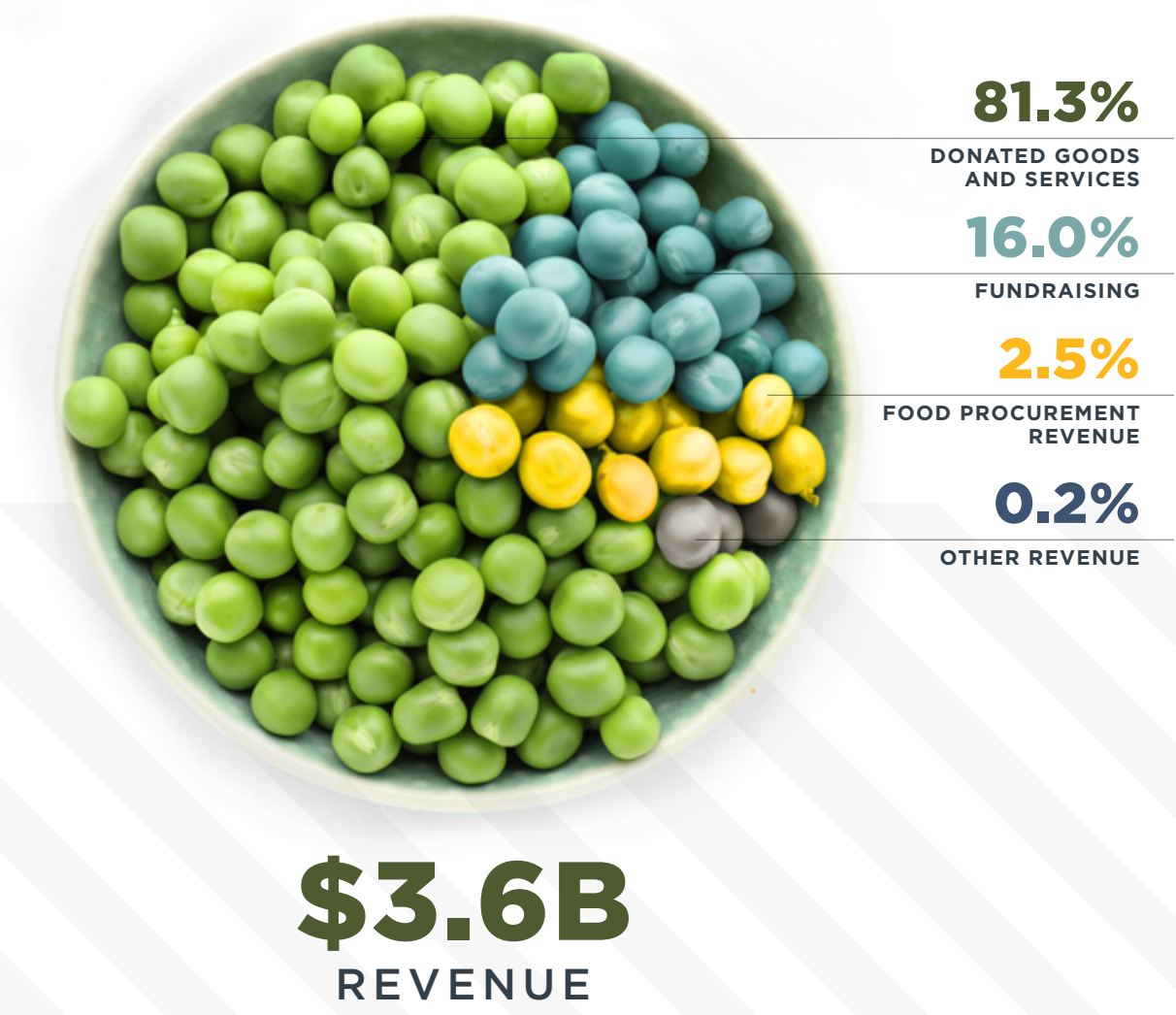
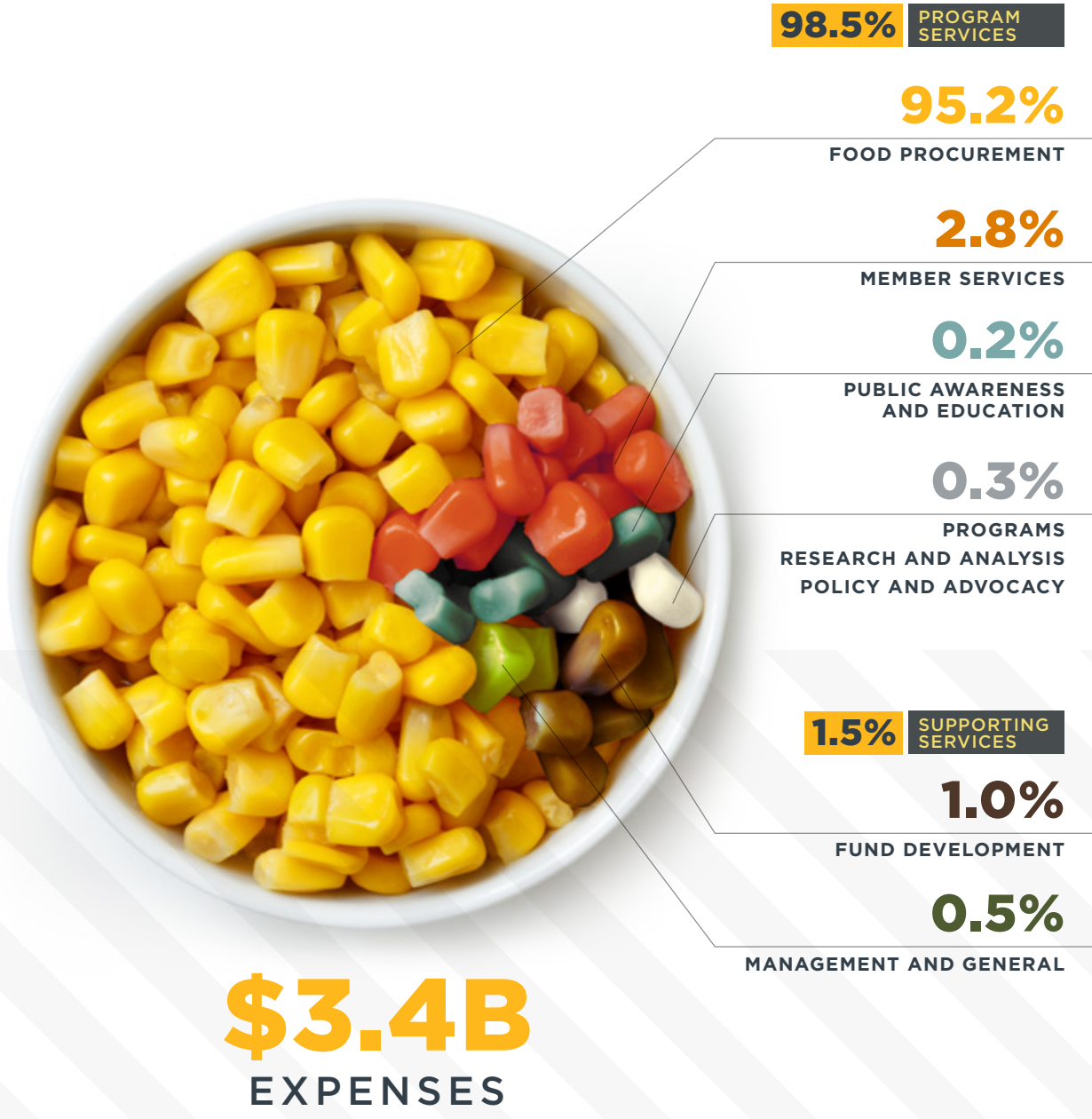
FINANCIALS



Every investment you make to support our mission is an investment in your neighbor. We are committed to thoughtfully stewarding your donations to provide hunger relief and build food-secure communities around the country.

FINANCIAL SNAPSHOT

In fiscal year 2020, Feeding America had total public support and revenue of \$3.6 billion and operating expenses of \$3.4 billion.



STATEMENT OF ACTIVITIES

		[IN THOUSANDS]	
OPERATING ACTIVITIES		2020	2019
	PUBLIC SUPPORT AND REVENUE		
PUBLIC SUPPORT	FUNDRAISING	\$582,659	\$160,948
	DONATED GOODS AND SERVICES	2,964,998	2,643,647
	TOTAL PUBLIC SUPPORT	3,547,657	2,804,595
REVENUE	FOOD PROCUREMENT REVENUE	89,149	62,816
	OTHER REVENUE	8,020	8,872
	TOTAL PUBLIC SUPPORT AND REVENUE	3,644,826	2,876,283
	EXPENSES		
PROGRAM SERVICES	MEMBER SERVICES	94,759	70,054
	FOOD PROCUREMENT	3,221,342	2,745,264
	PUBLIC AWARENESS AND EDUCATION	6,285	6,561
	POLICY AND ADVOCACY	4,669	2,834
	PROGRAMS	4,421	4,494
	RESEARCH AND ANALYSIS	3,654	3,595
	TOTAL PROGRAM SERVICES	3,335,130	2,832,802
SUPPORTING SERVICES	MANAGEMENT AND GENERAL	15,612	9,931
	FUND DEVELOPMENT	34,306	29,160
	TOTAL SUPPORTING SERVICES	49,918	39,091
	TOTAL EXPENSES	3,385,048	2,871,893
	INCREASE IN NET ASSETS BEFORE NON-OPERATING ACTIVITIES	259,778	4,390
NON-OPERATING ACTIVITIES	WILLS AND BEQUESTS, INVESTMENT RETURNS AND OTHER	1,865	3,277
	INCREASE IN NET ASSETS	261,643	7,667
	NET ASSETS AT BEGINNING OF YEAR	138,312	130,645
	NET ASSETS AT END OF YEAR	399,955	138,312

STATEMENT OF FINANCIAL POSITION

		[IN THOUSANDS]	
ASSETS		2020	2019
	CASH	\$316,274	\$70,500
	ACCOUNTS RECEIVABLE, NET	18,571	6,592
	INVESTMENTS	44,767	43,484
	CONTRIBUTIONS RECEIVABLE, NET	43,294	29,111
	NOTES RECEIVABLE, NET	257	349
	OTHER ASSETS	2,345	862
	FURNITURE, SOFTWARE AND EQUIPMENT, NET	7,086	6,077
	TOTAL ASSETS	432,594	156,975
	LIABILITIES AND NET ASSETS		
	ACCOUNTS PAYABLE AND ACCRUED EXPENSES	23,167	12,189
	CONTRIBUTIONS RECEIVED IN ADVANCE	6,226	2,852
	LEASES PAYABLE	2,059	2,567
	OTHER OBLIGATIONS	1,187	1,055
	TOTAL LIABILITIES	32,639	18,663
	NET ASSETS		
	WITHOUT DONOR RESTRICTIONS	136,264	43,814
	WITH DONOR RESTRICTIONS	263,691	94,498
	TOTAL NET ASSETS	399,955	138,312
	TOTAL LIABILITIES AND NET ASSETS	432,594	156,975

Feeding America's auditors have expressed an unmodified opinion on our financial statements for the fiscal year ended June 30, 2020. Those financial statements, which are available on Feeding America's website, include associated notes that are essential to understanding the information presented herein.

[CLICK](#) [TO VIEW OUR](#)
[AUDITED FINANCIALS ONLINE](#)

SUPPORTERS



Thanks to the support and partnership of donors like you, network food banks are making meaningful progress in the fight to end hunger in America, while also rising to meet the surge in demand.

VISIONARY PARTNERS

Feeding America Visionary Partners are recognized for their generous contributions or commitments of \$4 million or more, donations of 40 million pounds or more of food and grocery products, or combined gifts of \$2 million or more and 20 million pounds or more of food and grocery products. Click each partner's logo or name to learn more.

The logo for Abbvie, featuring the word "abbvie" in a lowercase, black, sans-serif font.The logo for the All in Challenge, featuring the words "ALL IN" in large, bold, red, uppercase letters with a dark blue arrow pointing right through the letter "I". Below it, the word "CHALLENGE" is written in bold, dark blue, uppercase letters.The logo for Albertsons Companies, featuring a blue triangle with a white leaf icon and the text "Albertsons Companies" in blue.
The logo for Nourishing Neighbors Community Relief, featuring the words "nourishing" in yellow, "neighbors" in blue, and "community relief" in a light blue script font, all enclosed within a red heart outline.The Amazon logo, featuring the word "amazon" in a dark blue, lowercase, sans-serif font with a curved orange arrow underneath it.

VISIONARY PARTNERS



BlackRock[®]

Jeffrey P. Bezos



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VISIONARY PARTNERS

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VISIONARY PARTNERS



VISIONARY PARTNERS



VISIONARY PARTNERS



THE ALL IN CHALLENGE'S SUPPORT HELPS THE NETWORK PROVIDE MEALS TO PEOPLE FACING HUNGER NATIONWIDE.



THANK YOU TO ALL IN CHALLENGE

The **ALL IN Challenge** was a digital fundraising campaign, raising tens of millions of dollars to feed people in need. The ALL IN Challenge was created and built by Fanatics Founder and Executive Chairman Michael Rubin, along with Alan Tisch and Gary Vaynerchuk, with support from the entire Fanatics team—all on behalf of the All In Challenge Foundation. Rubin tapped into his network of friends in sports and entertainment to raise money for hunger relief. Through the ALL IN Challenge, music and entertainment figures donated some of their most prized possessions and were challenged to create unique experiences for online auction and as giveaways. Experiences such as joining NFL quarterback Tom Brady for a football game, playing basketball with Earvin "Magic" Johnson, participating in the "Friends" TV reunion and performing with Jennifer Lopez were auctioned off with 100% of funds donated to hunger relief.

LEADERSHIP PARTNERS

Feeding America Leadership Partners are recognized for their generous contributions or commitments of \$1 million or more, donations of 10 million pounds or more of food and grocery products, or combined gifts of \$500,000 or more and 5 million pounds or more of food and grocery products. Click each partner's logo or name to learn more.



Shanna and Eric
Bass

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Good food. Responsibly.



TONY ROBBINS

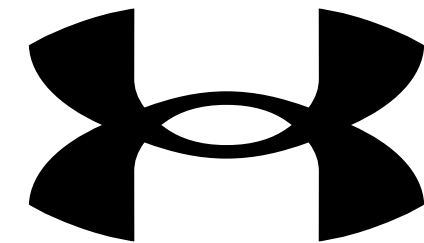


SPROUTS
FARMERS MARKET

LEADERSHIP PARTNERS



Karen Tansey



LEADERSHIP PARTNERS



UNITED HEALTH FOUNDATION®



THANK YOU TO DISNEY

As part of their long-standing collaboration with Feeding America, **Disney** launched their Feed the Love campaign in March 2020 to provide continued access to nutritious food during the COVID-19 crisis. The company's media networks ABC, Freeform, FX, Nat Geo, the ABC-owned television stations, as well as Hulu and A&E, drove awareness of hunger-relief efforts, educating the public at large about how to seek and provide help. The campaign included the Day of Hope programming, which helped tell stories of Feeding America's local food banks' efforts to address the growing hunger crisis during the pandemic; the Feed the Love PSA series, which brought celebrities to the mission; and *The Disney Family Singalong* specials, which shared messaging about Feeding America's efforts while bringing together the whole family to find comfort and joy during a difficult time.



THANKS TO DISNEY, CHILDREN AND FAMILIES HAVE THE NOURISHMENT THEY NEED.

LEADERSHIP PARTNERS



WHEELS UP



PHOTO CREDIT
Jason DeCrow
and City Harvest

MISSION PARTNERS

Feeding America Mission Partners are recognized for their generous contributions or commitments of \$500,000 or more, donations of 5 million pounds or more of food and grocery products, or combined gifts of \$250,000 or more and 2.5 million pounds or more of food and grocery products.



Simon Cowell



Crate&Barrel



Bush Brothers
& Company



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HEARST *foundations*



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La Vea Charitable
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Williams Family Private Foundation



RNC Industries and the Tonyes Family



GUIDING PARTNERS

Feeding America Guiding Partners are recognized for their generous contributions or commitments of \$250,000 or more, donations of 2.5 million pounds or more of food and grocery products, or combined gifts of \$150,000 or more and 1.5 million pounds or more of food and grocery products.

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BNY Mellon	GoGo squeeZ	Perdue Farms, LLC.
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Chobani	Harmening	Stop & Shop
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Foundation	Jeremy Lin	Noreen Zanft
Flowers Foods	Loan Depot	

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Feeding America Supporting Partners are recognized for their generous contributions or commitments of \$150,000 or more, donations of 1.5 million pounds or more of food and grocery products, or combined gifts of funds, food and grocery products at this level.

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ABB	Luciana and Matt	Joy In Childhood	Foundation DE
Abbott	Damon	Foundation	Prudential Financial
ADP	The Dannon Company	Robert Karofsky	Pura Vida Bracelets
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Feeding America Partners are recognized for their generous contributions of \$10,000-\$149,000.

\$149,999-\$100,000

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THANK YOU
TO HOW WE FEEL

How We Feel is a nonprofit started by Pinterest CEO Ben Silbermann and doctors and scientists from MIT, Harvard, Stanford and other academic institutions. How We Feel is focused on stopping the spread of COVID-19 by crowdsourcing self-reported symptoms. It takes just 30 seconds a day to complete a health check-in, but it has the potential to save lives. The first time an individual completes a check-in, How We Feel donates the financial equivalent of one meal to Feeding America—with a pledge of up to 10 million meals.



HOW WE FEEL
HELPS ADVANCE
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TOWARD ENDING
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THANK YOU
TO HUNGERMITAO

HungerMitao is a volunteer-driven, grassroots movement focused on raising awareness about hunger in America, improving community engagement, as well as channeling resources and contributions of the Indian American community toward fighting hunger through the Feeding America food bank network. Launched in 2017 in North Texas, the movement has enabled more than 30 million meals through Feeding America and food banks in North Texas, Houston, New York City, Atlanta, and Seattle. Raj and Aradhana (Anna) Asava, volunteer leaders and co-founders of HungerMitao, recently pledged \$1 million to Feeding America and network member food banks as a demonstration of their commitment to help end hunger in America. Raj and Anna also introduced Feeding America to Indiaspora at the beginning of the COVID-19 crisis. Indiaspora, through its ChaloGive for COVID-19 campaign, mobilized the Indian diaspora in the U.S. to direct their philanthropy toward hunger relief in the United States and India.

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HELP US INSPIRE
ACTION AND
EMPATHY FOR
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TO GENERAL MILLS

As one of Feeding America's long-standing partners, **General Mills** leveraged their unique assets to help food banks address the complex challenges presented by COVID-19. In response to the increased demand food banks were facing, General Mills produced and provided \$5 million of food for Feeding America member food banks. This innovative initiative called "Manufacture to Donate" provided much-needed, ready-to-eat foods like whole grain cereals, granola bars and individually wrapped waffles to the Feeding America network at a time when food donations were declining.

**GENERAL MILLS'
 INVESTMENT
 PROVIDED FOOD
 BANKS VITAL SUPPORT
 TO RESPOND TO
 INCREASED
 DEMAND.**

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The following individuals, companies and organizations are recognized for their generous in-kind contributions.

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The following individuals, family foundations and foundations are recognized for generously endowing funds to Feeding America to support the fight against hunger.

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BECAUSE OF
AMERICA'S FOOD
FUND, THE NETWORK
CAN EQUITABLY
PROVIDE RELIABLE
ACCESS TO FOOD.



THANK YOU TO AMERICA'S FOOD FUND

As advocates committed to effecting social change, partners Earth Alliance, Emerson Collective, Apple, and the Ford Foundation launched America's Food Fund at the start of the COVID-19 pandemic, with the goal of ensuring that all people have reliable access to food. Through their leadership and quick activation, the fund was able to shine a spotlight on the issue of hunger and the critical work that hunger-relief organizations, including Feeding America and network food banks, were doing to respond to the crisis. The fund was seeded by the partners and went on to raise almost \$38 million and counting. From the start of the pandemic, these partners graciously chose to use their strong platform to highlight the issues our network was facing on the frontlines and support our collective response to serve the vast number of people in need of food through the pandemic.

VAN HENGEL SOCIETY

The van Hengel Society is named in honor of John van Hengel—founder of the modern food bank movement—and honors individuals who make legacy gifts, including bequests and charitable gift annuities, in support of Feeding America.

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Feeding America is a nationwide network of food banks that feeds more than 40 million people through food pantries and meal programs in communities across America and leads the nation in the fight against hunger.

Every effort was made to ensure the accuracy of the annual report. We would appreciate notification of any errors or omissions in order to correct our records. To report errors or omissions, please contact Karalee Miller, Manager of Communication and Donor Stewardship, at karaleemiller@feedingamerica.org.

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