



Empty Bowls

Second Harvest **Food Bank**
Champaign • Clark • Logan

Event Sponsorship Form

CHAMPAIGN COUNTY 2024 EMPTY BOWLS

Form Due by Friday, March 29, 2024

General Event Information

Date: Thursday, April 11th, 2024 | Time: 5:00-8:00pm

Location: Participating Restaurants in Champaign County

Contact Information

Name: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Email: _____

Sponsorship Information

Sponsor Name: _____

(Please write exactly as you would like to see on promotional materials)

Sponsorship Level

Information about sponsorship levels on back of sheet

Wooden Spoon Sponsor (\$100)

Soup Spoon Sponsor (\$250)

Silver Spoon Sponsor (\$500)

Gold Spoon Sponsor (\$1,000)

Platinum Spoon Sponsor (\$2,500)

Payment Information

I will be paying for my sponsorship via:

Check Cash Credit Card

If paying through credit card, please fill out the billing information below:

Name on Card: _____

Billing Address: _____ City: _____ Zip: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Delayed Payment Information

If check or cash is not enclosed and credit card information is not filled out, please specify when you will be paying:

I will pay for my sponsorship dues at the event

I will call SHFB to provide my credit card information (937-325-8715 ext. 102)

Other (please specify below) _____



Please fill out form and return to:
Second Harvest Food Bank (ATTN: Allie Godfrey)
20 N. Murray St. Springfield, OH 45503
(937) 325-8715 ext. 102 | agodfrey@theshfb.org



Event Sponsorship Levels

CHAMPAIGN COUNTY 2024 EMPTY BOWLS

Wooden Spoon Sponsor - \$100

(unlimited available)

- Commemorative wooden spoon*

Soup Spoon Sponsor - \$250

(unlimited available)

- One (1) handmade bowl
- Commemorative wooden spoon*
- One (1) tickets the soup crawl

Silver Spoon Sponsor - \$500

(unlimited available)

- Two (2) handmade bowls
- Commemorative wooden spoon*
- Name written on all event signage and guest bags
- Two (2) tickets the soup crawl

Golden Spoon Sponsor - \$1,000

(10 available)

- Four (4) handmade bowls
- Commemorative wooden spoon*
- Group social media post
- Logo printed on all event signage and guest bags
- One (1) piece of collateral placed in every guest bag
- Four (4) tickets to the soup crawl

Platinum Spoon Sponsor - \$2,500

(5 available)

- Eight (8) handmade bowls
- Commemorative wooden spoon*
- One (1) Individual, dedicated social media post
- Larger logo printed on event signage and guest bags
- Up to two (2) pieces of collateral placed in every guest bag
- Six (6) tickets to the soup crawl

*Spoons will not be available for pick up on the day of the event. They will be delivered at a later date.

SPONSORSHIP LEVEL BREAKDOWN

- **Commemorative Wooden Spoon***
 - Wooden spoon with engraved 2024 Empty Bowls logo with leather strap for hanging
- **Handmade Bowl**
 - Receive one or multiple hand-crafted ceramic bowls depending on sponsorship level
- **Group Social Media Post**
 - Social media post shared on Second Harvest Food Bank's Facebook page (8.2K followers) and our LinkedIn page (180 followers). This post will include the logos of everyone at the **Golden Spoon Sponsor** level.
- **Individual Social Media Post**
 - Social media posts shared on Second Harvest Food Bank's Facebook & LinkedIn pages
- **Logo on all Event Signage**
 - Business logo will be displayed at a varying size depending on sponsorship level
- **Piece of Collateral for Every Bag**
 - Each guest at the Empty Bowls event will receive an informational paper bag with sponsor logos on the outside and various sponsor collateral inside (dependent on sponsorship level)
- **Tickets to the Soup Crawl**
 - Sponsors will get a varying number of tickets for admittance into the county's soup crawl depending on their level of sponsorship

If you are interested in sponsoring, please fill out the form on the other side and mail or email to Allie Godfrey, Marketing & Events Associate at SHFB (contact information on other side).