

Thanks for giving

DESSERT AUCTION

Event Sponsorship Form

2024 DESSERT AUCTION

Form Due by Friday, November 8, 2024

General Event Information

DATE: Tuesday, November 26th, 2024 | TIME: 5:00pm - 7:30pm (doors open at 5:00pm, auction from 5:30 - 7:30pm)
LOCATION: Mother Stewart's Brewing (102 W. Columbia Street, Springfield, OH 45504)

Contact Information (Please Print)

Name: _____ Phone: _____
Address: _____ City: _____
Email: _____ State: _____ Zip: _____

Sponsorship Information (Please Print)

Sponsor Name: _____
(Write exactly as you would like to see on promotional materials)

Sponsorship Level

Information about sponsorship levels on back of sheet

- Confectionery Connoisseur (\$5,000) Sweet Tooth Aficionado (\$1,000) Dessert Diva (\$500) Blissful Baker (\$250) Sprinkle Supporter (\$100)

Payment Information

I will be paying for my sponsorship via:

- Check* Cash Credit Card *Checks can be made payable to: Second Harvest Food Bank

If paying through credit card, please fill out the billing information below: (Please Print)

Name on Card: _____
Billing Address: _____ City: _____ Zip: _____
Credit Card Number: _____
Expiration Date: _____ Security Code: _____

Delayed Payment Information

If check or cash is not enclosed and credit card information is not filled out, please specify when you will be paying:

- I will pay for my sponsorship dues at the event I will call SHFB to provide my credit card information (937-325-8715 ext. 102) Other (please specify below) _____



Please fill out form and return to:
Second Harvest Food Bank (ATTN: Allie Godfrey)
20 N. Murray St. Springfield, OH 45503
(937) 325-8715 ext. 102 | agodfrey@theshfb.org



Event Sponsorship Levels

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Confectionery Connoisseur - \$5,000 (1 available)

- Logo on t-shirt design through Bonfire
- Logo placement on website
- VIP seating for 6 people
- Two (2) individual social media posts
- Verbal recognition during program
- Logo prominently displayed on event signage/table tents
- Logo on promotional posters
- Feature in promotional video on social media
- Logo on invitations
- Commemorative rubber spatula

Sweet Tooth Aficionado - \$1,000 (5 available)

- One (1) individual social media post
- Logo on table tents
- Verbal recognition during program
- Smaller logo displayed on event signage
- Name on promotional posters
- Commemorative rubber spatula

Dessert Diva - \$500 (10 available)

- Group social media posts
- Logo on table tents
- Smaller logo displayed on event signage
- Commemorative rubber spatula

Blissful Baker - \$250 (unlimited available)

- Name written on table tents
- Name written on event signage
- Commemorative rubber spatula

Sprinkle Supporter - \$100 (unlimited available)

- Smaller name written on table tents
- Smaller name written on event signage
- Commemorative rubber spatula

SPONSORSHIP LEVEL BREAKDOWN

• Logo on t-shirt

- Logo placed on the back of event t-shirt sold through Bonfire.

• Logo placement on website

- Logo placed on "Events" section of SHFB website, recognition as Confectionery Connoisseur sponsor (will stay on site for one-year).

• VIP seating

- A table (seats 6) reserved for you and your guests near the stage.

• Individual social media post

- Social media posts shared on SHFB's Facebook page (8.7K followers) and our LinkedIn page (230 followers) pages.

• Group social media post

- Social media post shared on SHFB's Facebook and LinkedIn pages. This post will include the logos of everyone at the Dessert Diva sponsorship level.

• Recognition on Event Signage/Table Signage

- Logo or name on sponsorship posters and table tents (size dependent on sponsorship level).

• Verbal recognition during event

- Recognition of sponsorship level by name by emcee during the program.

• Logo on Invitation

- Logo placed on event invitation sent to over 2,000 constituents, recognition as presenting sponsor.

If you are interested in sponsoring, please fill out the form on the other side and mail or email to Allie Godfrey, Marketing & Events Associate at SHFB (contact information on other side).